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Tom Ruff Company Opens East Coast Office

NEW YORK CITY -- September 26, 2006 – Tom Ruff Company, one of the country's top firms specializing in medical device and pharmaceutical sales and sales management recruiting, has opened a New York office in response to an increasing demand for its services nationwide.

"Sales force turnover in the pharmaceutical industry is increasing, and we are in a very high growth mode, responding to our clients' need for top talent," says President and CEO Tom Ruff, whose company is headquartered in Manhattan Beach, California. "This is unlike any demand I've ever experienced."

A preferred recruiter for more than one hundred of the largest pharmaceutical and medical device companies in the country, Tom Ruff Company has implemented a new strategic approach to its nationwide business. The strategy includes expanding its specialty in placing more high level candidates as regional sales directors and regional sales managers, while offering the same highly personalized service and attention to detail in placing sales reps for which the company is known.

"We understand how serious a job transition is, both for the company and for the individual," Ruff says. "We don't take it lightly."

Executive Recruiter and New York native Susan Kenner will head up the new offices located at 1230 Avenue of the Americas, Rockefeller Center, New York, NY, 10020. Please visit our website at www.tomruff.com.

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Boiler Plate

Tom Ruff Company specializes in the placement of sales and sales management professionals into over 100 of the nation's leading health care companies. With more than 40 years of combined recruiting experience, Tom Ruff Company has placed more than 2600 sales

professionals and is able to meet the needs of clients and candidates in all of the major metropolitan areas in the United States.