



FOR IMMEDIATE RELEASE

**CONTACT: Kerry Gladden
The Agency
505-257-9990**

New Promotions Announced at Tom Ruff Company

MANHATTAN BEACH, CA. – October 20, 2006 – Tom Ruff Company, one of the country's top firms specializing in medical device and pharmaceutical sales recruiting and sales management recruiting, is pleased to announce the recent promotion of veteran recruiters Sharon Patrick and Erica Basta to Sales Managers.

Both recruiters have been with Tom Ruff Company since early 2004 and have been integral in the recent growth and success of the company. Patrick will continue to be based out of the corporate headquarters in Manhattan Beach, California, and Basta will continue to lead the firm's Northern California recruiting efforts.

"Sharon and Erica have proved themselves as successful recruiters and have demonstrated exceptional leadership skills. Their integrity, passion and commitment to the pursuit of excellence makes them natural motivators and mentors for our junior recruiters," said Tom Ruff, President and CEO.

The promotions of Patrick and Basta reflect the company's new strategic approach to regionalizing their business in an effort to offer even more personalized service to their clients and candidates across the United States.

For more information about Tom Ruff Company, please contact us at 310-802-1496 or visit us on the web at www.tomruff.com.

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Boiler Plate

Tom Ruff Company specializes in the placement of sales and sales management professionals into over 100 of the nation's leading health care companies. With more than 40 years of combined recruiting experience, Tom Ruff Company has placed more than 2600 sales professionals and is able to meet the needs of clients and candidates in all of the major metropolitan areas in the United States.